

Craft Shows Checklist: Don't Forget These!

excerpted from: *START A CREATIVE RECYCLING SIDE HUSTLE*

Craftmarketer.com

- _ pop-up tent with canopy top and sidewalls for zipping up tent overnight
- _ weights to hold down tent in heavy wind gusts
- _ gridwalls or pro-panels for walls
- _ display tables and chairs
- _ skirting for tables
- _ mirror (if you sell wearables)
- _ dolly for moving your display and merchandise
- _ food, snacks, water - food vendors at events are usually not particularly healthy
- _ branded shopping bags with your web site URL
- _ business cards with URL for your Etsy or online store
- _ fanny pack or similar for holding change; bring about \$100 in ones and fives; DO NOT use cash box as it acts as a target for thieves
- _ receipt book for those who want written receipt.
- _ sales report form - helps you track sales and expenses for each event: record mileage from home, which items sell, hotel, food, parking, etc.
- _ mailing list form or ledger — collect emails by offering a giveaway item contest
- _ credit card reader: Square, PayPal or other form of credit card reader that plugs into your smartphone; take an extra card reader as backup
- _ consider a mobile hot spot device for your phone in areas where there is no wifi
- _ dress in layers. can be cold in mornings when setting up and hot by noon
- _ battery operated fan for really hot days
- _ power strip, extension cords, lighting with extra bulbs for indoor events
- _ paper towels, toilet paper and handy wipes
- _ tool box with extra pens, notepad, scissors, tape (scotch and duct), roll of velcro, push pins or thumb tacks, screwdrivers, pliers, heavy string or twine, zip ties
- _ insect repellent, sunscreen
- _ sun hat, sunglasses
- _ signs, banners, posters with biz name + images of your product in lifestyle setting
- _ sales tax permit
- _ local business license (if required)

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Add your own

Start a Creative Recycling Side Hustle

101 Ideas for Making Money from Sustainable Crafts Consumers Crave

What if I told you there were multiple ways to make money from repurposed plastic, newspapers, aluminum cans, used clothes and other waste destined for landfills?

Start a Creative Recycling Side Hustle gives examples of people around the world who are thriving in the gig economy selling recycled trash.

If you are concerned about environmental issues, ***Creative Recycling*** describes side gig ideas to take you from waste bin to your wallet. You will discover:

- * Recycled crafts to make that consumers crave.
- * How to get into and stand out on Etsy, Amazon, at craft shows and everywhere else.
- * How to price your work for top dollars and not lose money.
- * A marketing plan with over 101 ideas.
- * Best social media marketing practices to promote your side hustle on Facebook, Instagram, Pinterest and Twitter.
- * SEO tools that reveal the exact search terms buyers use to find sustainable products like yours.
- * How to use influencer marketing to get your small business mentioned in the media.
- * How to use the top crowdfunding sites to raise money to grow your sidehustle. And more!

You can make money on the side while making a difference. Own a copy of this book and start today from Craftmarketer.com

